Message from the ATL President
Patricia Johnson, Trojan League of South Bay

Dear Trojan Leagues Members,

I am about to finish my two-year term as President of ATL. It has been an honor to serve you and to represent ATL and the marvelous Trojan Leagues. Thank you for your support!

I chose this year’s ATL Board theme, “Investing in the Vision,” because I truly want ATL to reach its full potential as a premier alumnae organization. To that end, the Future Planning Committee, led artfully by ATL’s 1st vice President Nancy Lovell, has written a Mission Statement, a Strategic Vision and Action Items for the Association. Please read more about their work within this issue of the Aviso. I commend Nancy for her leadership, the committee members for their diligence, forthrightness, cooperation and mutual respect as they created a Strategic Plan from the ground up, and the ATL Board for their input, support, and approval. I also thank the League Boards for the time they spent discussing the proposed documents. There still is work to do and approvals to be sought, and I am excited for the progress that will result in every Board position having impact and supporting each League as needed.

I am pleased with ATL’s presence this year that we hoped would benefit the Leagues. We sponsored an ad in the Volunteer Recognition Dinner program to congratulate all League members honored that night, we shared an ad with all seven Leagues in the Women’s Conference program, and we hosted in the Women’s Conference “Thrive Lounge” a table that showcased the myriad of ways one may become involved at USC. I thank all the Leagues who provided hostesses for that table! We also co-sponsored with the Alumnae Coordinating Council a table and an ad at the Alumni Awards Gala on April 25. The sponsorship was in honor of JoAnne Rogers, a past ATL President and past ACC Chairman, who received an Alumni Service Award that night. Well done, JoAnne!

Our last event of the year is the Annual Meeting, on Wednesday, May 20, at the Jonathan Beach Club, in Santa Monica. Our guest speaker will be Donna Brown, Senior Vice President, Volunteer Workforce Management, of the Special Olympics World Games. As you may know, the Games take place every two years and alternate between summer and winter. The two most recent Games have been in Greece and South Korea. This year’s Games will grace Los Angeles, from July 25 to August 2. Events will take place at the Coliseum and USC, as well as other sites in the area. Donna is an enthusiastic supporter of the Games and its athletes, and you will not want to miss her presentation! Spend a day at the beach with members of all seven Trojan Leagues, and let Donna inspire you. Special thanks to Linda Babcock and Vivian Gumbiner for co-chairing this event for us.

Last, I want to thank the ATL Board members who have served during my term. In particular, please join me as we wish the best for Mary Rooney. Due to her diagnosis of lung cancer last fall, Mary had to step down from her positions as ATL Treasurer and President-Elect. Her recent treatments are going well, and we hope she will be able to return as President in the coming year. In the meantime, Sally Edwards has stepped in as President-Elect, and Delnora

(Continued on page 2)
2015 has been fun for the Trojan League Associates of the Foothills (TLAF).

On January 29, 2015, TLAF and the USC Alumni Club of the Inland Empire joined forces for an evening of Trojan football camaraderie with QB Shane Foley (1986-1990) and LB Chris Galippo (2007-2011). Those of us who bleed Cardinal and Gold enjoyed the evening as we listened intently to Shane’s and Chris’s behind-the-scenes stories about USC football. Shane and Chris are great speakers who easily captivated their audience with their knowledge of USC football. During the Q&A session, Shane and Chris candidly responded to a wide range of questions--from their life in the trenches of the football field—to life after football--to the future of USC football post-sanctions.

Before we called it a night, Shane and Chris were kind enough to sign autographs and pose for pictures with their loyal USC fans.

SCervice Day 2015 was a huge success. TLAF welcomed the company of approximately 15 new Trojan faces as we worked together to create Fight On! bead necklaces for cancer patients at the USC Keck and Norris Hospitals. We finished way ahead of schedule because of the large number of attendees.

On April 22, 2015, TLAF hosted the Reception for Admitted

(Continued on page 3)
Students at the home of Janis and Pat Grabowski. While the Grabowskis have graciously opened their home for these receptions many times in the past, this year was a new experience because the reception was on a weeknight.

TLAF welcomes its newest member, Roberta Dellhime. Roberta is a great addition to TLAF because she and her husband Sig have been supporters of USC. Roberta and Sig are with the Advisory Board of the USC Alumni Club of the Inland Empire. Roberta remembers the generosity of USC during her life as a student. She joined TLAF to give back to USC for the benefit of today's generation of Trojans.

They even identified the return of the native California grey squirrel. We walked the grounds and smelled the roses and saw a true California native plants. The ladies finished the morning with a delightful lunch at Dish. It was truly a lovely day and everyone who attended said ... "I really NEEDED a day like today and I was not going to miss it!"

We recently completed our interviews for the Joseph P. Allen Scholarship which is awarded annually by Trojan League of Los Angeles. Cindy Hill, our scholarship chair was assisted by Janice Boswell and Christine Ofiesh. Our candidates are phenomenal representatives of the University. The Admitted Student Receptions start anew at this time of year. We were happy to greet the admitted students at the homes of Michele Engemann and Janice Boswell. This year, we were fortunate to get 2 Sundays for our Admitted Student Receptions: April 12th at Michele Engemann's in Pasadena and April 19 at Janice Boswell's in Pacific Palisades.

We also had the privilege of hosting with Admissions a new program, it is the Scholarship Recognition Social on April 25th. The objective is to convert potential Trojans of high scholastic caliber.

Kathleen Campos, President

This year has been a year of organizational transition for TLOC, moving from an Executive Board of 28 – 30 members to an Executive Committee of 8 members. The transition has gone very smoothly and the participation and communication among all members remains strong.

It appears that one of the best results from the revised organizational structure, has been greater participation among newer members and a willingness to accept a position of chairman, rep, or committee member. My thought is that the new structure reduces the amount of meeting time required of all of us!

We had record-breaking attendance of OC high school counselors at our Counselor’s Breakfast in October, 2014. We were very impressed with their desire for information to assist their graduating Seniors.

So many of us enjoyed a very festive and colorful Holiday Luncheon at Gulliver’s Restaurant in December, 2014. The entire restaurant and our private room were decorated with over 200 nutcrackers of all shapes, sizes, and colors. Our talented Social Director, Carolee Johnson, whipped up and packaged some of her divine Hot Fudge Sauce as table favors. She also sold additional packages to us for Holiday gift-giving and shared her profits with us for funding Scholarships.
The March 14th Day of SCervice took us to the Families Forward warehouse in the OC Great Park of Irvine where we helped clean organize, and label their household furnishings and supplies for needy families.

At our March 2015 General Meeting we introduced our new concept — the “No-Show Benefit” — with a skit of members relaxing in their favorite environment doing what they like best. We also offered “sale” merchandise of USC logo’d robes and ice buckets as an incentive. We are closing in on our goal of $33,000 to complete the funding of our first Scholarship Endowment.

On April 25th, JoAnne Rogers, a dedicated and hard-working member of TLOC since 1976 was honored at the 82nd Alumni Awards for her dedication, service, and commitment to the Trojan Family. We are so proud of her and are thrilled that she was selected for this prestigious award.

Our Admitted Students Reception on April 11th was one of our smaller receptions in recent years, but was one of our most intimate and interactive receptions. Embracing these graduating students into the Trojan Family was very apparent and hopefully reached those students who were still yet undecided.

TLASDC raises scholarship funds for seniors attending USC who graduated from a San Diego County high school. We host two events that help raise monies for these scholarships. One of these is our SCelebration event. Now in its third year, each year’s event has been unique. This year we had “SCelebration By The Sea” on February 21 held at the Cusp, the rooftop restaurant at the Hotel La Jolla. We enjoyed the company of members and spouses/guests while watching a spectacular sunset, enjoying the live music and feasting on a four course dinner. A variety of silent auctions items, an opportunity drawing, and a chance to purchase tickets to our LUSCious Dinner all raised money for our scholarship program. The LUSCious Dinner will be held on May 31 at the beautiful La Jolla home of Bill and Lisa Barkett. Members bring a food item (using the recipes in the LUSCious Cookbook if they like) and a bottle of wine. Then we all enjoy the wonderful tastes and each other’s company!

Our proposed Slate for 2015 – 2016 will be up for approval by our members at our final General Meeting on May 12th. I am so pleased to see so many new names on the slate in positions of leadership. Our members are thriving, growing, and contributing new ideas to make TLOC the best ever.

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Our other scholarship raising event is our annual Holiday Luncheon. Each year we honor three of our members with named scholarships from our upcoming group of applicants. This year we honored Bertie Holty (posthumously), Darlene Larson and Renny Hauswald. We invite vendors to come and sell their goods before and after the lunch with a portion of each purchase going into our scholarship fund. A new item introduced this year was our gift card tree. We asked our members to donate a gift card of their choice. The result was over $1,300 in gift cards for our opportunity drawing!
It has been a great year for Trojan League of South Bay. As a group, we worked together on a strategic plan that would not only serve the Alumni Association as best we could but also provide the members with events that they most enjoy. We started off with our 3rd annual Leadership Retreat at the beautiful Terranea Resort. We were joined by Danielle Harvey-Stinson and Erin Mascho, who helped to give our group important information and guidance to start off our new year.

We had a very successful SCend-Off, meeting many new wonderful students. We ended the summer with active participation in the First Annual TrojanFest which brought together various Alumni groups associated with the South Bay in an effort to enhance alumni awareness in the area, and included the song girls, the Trojan Marching band, Traveler, and many fun activities. In the Fall, we attended the 2014 Annual Leadership Conference and were so happy to join Paula Hawkins and Debbie Case, as they were honored for their Alumni Service by each receiving the Widney Alumni House Volunteer award. For the first time, we did not have the Counselor’s Luncheon as those counselors who attended are now able to go to campus for that purpose. We replaced it with a late afternoon wine and cheese meeting at Palos Verdes Golf Club and it was very successful. No one wanted to leave.

Homecoming was great fun as always. We were able to sell our beautiful Lesal Ceramics to make money for scholarships. This along with our amazing Patroness donations, allowed us to fund a total of 10 scholarships to deserving USC students.

Other winter events included our sold-out “Cheese Borag wrapped in Phyllo Dough Triangles and Armenian Rice Pilaf” cooking class taught by our own Franci Agajanian and Ellen Cook at the beautiful home of Michelle Katnik. We were also given a personal tour, by member Laura Schenasi, of the new Torrance Memorial Medical Center Lundquist Tower before it was opened. It is a beautiful 390,000-square foot facility that features the latest medical technology and houses 256 private rooms.

A new endeavor this year was the 2015 USC Easel Desk Calendar, created by Kelly Purvis. This charming calendar featured 12 vintage postcard images of the USC campus as well as the surrounding Exposition Park area. Postcard images included Tommy Trojan, Doheny Library, Mudd Philosophy Hall, Exposition Park Rose Gardens, the Coliseum, and Bovard Administration. Look for our 2016 edition.

All of our efforts allowed us to raise over $29,000. We funded $15,000 in scholarships for the 2014-2015 school year. We have funded $30,000 in scholarships for the 2015-2016 school year.

The ladies of San Diego continue to support the university by hosting the SCendoff in the summer, the Counselor’s Luncheon in the Fall, and the Admitted Student’s Reception in the Spring. We also participated in the USC Day of Service at the San Diego Food Bank and Interfaith Services in Escondido. We enjoy our informal Lunch Bunch opportunities and special field trips – this year to Los Angeles for the Academy Costume Exhibit and Art Alive at the San Diego Museum of Art. We always have fun together and continue to enjoy the friendships we have made. We were excited to welcome fifteen new members at our Spring General Meeting on April 23!
The Trojan League of the Valleys had a wonderful year with meetings, activities and special fellowship. We gained new members and had lots of guests join us. In September we had our Annual Kick-Off Party at Sheila Derrig’s home in Tarzana. We honored our Scholarship Recipients and their parents. Members, guests and two new members, Kathryn Shirley and Sharon Wood, joined confirm their decision to go to USC, there were a few who were making their decision that day and gave us very positive feedback. It was so nice to meet such an amazing group of potential incoming Freshmen.

One of our new members put together a fundraiser at the Comedy and Magic Club, which was not only fun for members and their family and friends, but also a great way to fund more scholarships.

Day of Service was attended locally by over 20 members and non-members at the Los Angeles Foodbank. This was the first time we had volunteered at this venue, and felt we really gave back to the community by helping to provide over 3,000 bags of food for those who need it.

Our Admitted Student Reception, was very well attended and although some had said that the event helped us for a lovely dinner around the pool. A Taco Truck provided a great dinner. Each person told when he/she graduated from USC and the highlight of their years at USC. It was amazing to hear the variety of schools everyone attended and their special memories. What a great way to get to know everyone.

In October we were in Encino at the home of Tim and Marian Viole’. After dinner and a short meeting, Irene Zutell spoke about her experiences writing her book Miss (Continued on page 7).
Brenda and the Loveladies. This included inspiring and funny stories about Brenda: finding a home for ladies just released from jail; teaching them how to buy underwear, clothes, food; getting a job and just living their lives. Irene gave books and signed the books for all who attended.

October was a big event as we sold our products at Homecoming. Vivian Gumbiner arrived early and stayed all day selling products. Our members and some of our student scholars helped her. Candee Bass had ordered the products we needed to sell that day and made sure our group had the “Square” to charge our credit card sales. This made selling an easier process for us this year. We had a very successful day.

In November Vivian Landau, Scholarship Chairman, attended the ACC Scholarship training and ACC Scholarship Luncheon. Jeremy Fuster and Ellen Permutter-Gumbiner attended along with their parents. Some members joined them for a lovely luncheon.

In December we had our Annual Holiday Luncheon at Lakeside Country Club, which is beautifully decorated at this time of year. Joan Wismer organized this luncheon for us. We had an ornament exchange and brought gifts and donations for Haven House, our charity we give to each year. We sell products and have many guests join in the festivities.

In February our speaker was Tom Fick from Project Hollywood Cares located on the CBS Studio City lot. Tom is a fellow Trojan and a veteran who started this project to help service men and women by providing them with television and movie films, video games, music CDs and DVDs. Tom distributes these through the command support program. Tom explained how he organized this project and how the movie industry had embraced this idea of giving to our veterans and to our service men and women on active duty.

For our USC Day of Service, some of our members signed up to work that day on Project Hollywood Cares. One group put together a film library for the USS America while others help sort and categorize CDs and books just donated. The Alumni Club of San Fernando Valley joined us. Other members of our League took magazines to the Jewish Home in Reseda and had lunch afterward.

On April 24 a group of us went to the Pasadena Showcase House of Design. This is an annual event for us and we love touring the home, having lunch together and shopping. We always look forward to this each year.

We lost two important members of our League. In March Joan Wismer passed away. She and her foundation annually gave a large donation for scholarships. She was very active and loved planning the Holiday Luncheon at Lakeside Country Club. She will be greatly missed. We also lost Tim Viole’ a devoted Trojan. Tim and his wife Marian opened their home to us for all of our meetings for many years. We miss him and his Trojan spirit.

At our last meeting on April 29, our speaker was Dr. Jon-Paul Pepper from the Keck School of Medicine. He spoke about facial plastic and reconstruction surgery. He also conducts stem cell research in this field. His slide presentation was very interesting and amazing. It was very inspirational to see the before and after pictures. After the presentation we had our meeting and installed our new officers. Connie Cashin will be our incoming President for 2015-17.

Ruth and I have enjoyed serving as president these two years and look forward to staying involved with our League and USC. Fight On!
2015-2017 Executive Board
Connie Cashin, Nominating Chairman

2015-2017 Executive Board

Mary Green Rooney  President  TLLA
Sally Edwards       President Pro Tem  TLLA
Marilyn Kezirian    First Vice President (ACC)  TLLA
Holly McCloskey     Second Vice President (Admissions)  TLASDC
Shelly Ho           Third Vice President (Standards)  TLOC
Kate Farlow         Corresponding Secretary  TLAV
TBA                 Recording Secretary  TLD

Mabet Campos        Treasurer  TLAF
Patti Johnson       Past-President  TLSB

2015-2017 Committee Chairmen

Christine Ofiesh    Annual Meeting  TLLA
Kristen Smith       Annual Meeting  TLASDC
Susan Polizzotto    AVISO  TLASDC
TBA                 Hospitality  TLAB
TBA                 Hospitality  TLAB
Nancy Lovell        Issues/Speakers  TLSB
Mary Earl Spencer   Member-at-Large (Future Planning)  TLOC
Ginner Ochsner      Outstanding Service Award  TLOC
JoAnne Rogers       Outstanding Service Award  TLOC
N/A                 ATL Products  N/A
Laurie Ayoob        Public Relations/Press  TLSB
Betty Jamgotchian   Recruitment  TLLA
Dianne Kaub         Recruitment  TLAV
Fran Ciulla         Society 53/SCions  TLAC
Vivian Gumbiner     Trojan Tribute  TLAV
Janis Grabowski     Trojan Tribute  TLAF

2015-2016 Trojan League Presidents

Kathleen Campos     Trojan League of Los Angeles
Sylvia Michler      Trojan League of Orange County
Shelley Lang        Trojan League Associates of San Diego County
Connie Cashin       Trojan League Associates of the Valleys
Helaine Lopes       Trojan League of South Bay
Elizabeth “Mabet” Campos Trojan League Associates of the Foothills
Esther Gelineau     Trojan League Associates of the Desert

A special THANK YOU to the Trojan Ladies who have served as the 2014-2015 Trojan League Presidents.

Trojan League of Los Angeles         Kathleen Campos
Trojan League of Orange County       Sylvia Michler
Trojan League Associates of San Diego County Delnora Janecek
Trojan League Associates of the Valleys Kate Farlow & Ruth Milch
Trojan League of South Bay           Helaine Lopes
Trojan League Associates of the Foothills Elizabeth “Mabet” Campos
Trojan League Associates of the Desert Georgann Lovejoy
In January of 2014, the ATL Future Planning Committee began meeting to plan the next three to five years for the ATL Board. This committee is made up of current and past presidents of the Leagues with many years of experience in leadership. We looked at where we are now, how we got here, and where we could go next. We also reviewed our strengths, weaknesses, opportunities and threats (SWOT), and took a good hard look at our programs, procedures and board structure.

Through discussions with each other, the ATL Board, and at the League Board level, we were able to hone and revise our ideas over the 16 months that we have met. ATL has approved a new Mission Statement and Strategic Vision. We are working on the term limits and board restructure and hope to have feedback from the Leagues on these subjects soon.

The result will be, we hope, a board that is even better organized to connect the Leagues to support each other and USC, a board that will be prepared to grow into the future. Thanks go to Patti Johnson for her tremendous leadership, Erin Mascho for the support of the USCAA, committee members Connie Cashin, Millie Farnsworth, Delnora Janecek, Marilyn Kezirian, Georgann Lovejoy, Mary Earl Spencer, Mary Rooney, and Kathleen Campos for their dedicated hard work and inspiration, and Jakki Tonkovich and Dale Harbour-Day for ACC support. Special thanks go to the League Boards who welcomed the new ideas, debated them and sent us thoughtful responses. It was a group effort and will continue to be over the years. You can be very proud of the work they have done on your behalf.

Below are the new mission statement and strategic vision:

**Mission Statement:**

The mission of the Association of Trojan Leagues is to advance the goals of the University of Southern California and its Alumni Association by supporting the Leagues and serving as an ambassador for the university and the collective voice for all the Leagues.

**Strategic Vision:**

What we plan to accomplish in five years:

- encourage collaboration and support among the Leagues
- identify and respond to the needs of the Leagues
- share best practices and resources among the Leagues
- revise our bylaws, standing rules, policies and programs to promote and support the ATL Mission Statement
- serve as a mutually beneficial link between the university and the Leagues
Be Part of the 2015 ATL Annual Meeting!
Linda Babcock and Vivian Gumbiner, Annual Meeting Co-Chairs

Every member of every Trojan League is invited to the 2015 ATL Annual Meeting, held this year on **Wednesday, May 20**, at the Jonathan Beach Club in Santa Monica. This is our time to celebrate our Trojan League Family, and we hope you will join the party! Here is why:

- The Club is right on the **beach**, and what better place could there be to spend a lovely May day?
- You need to know about the **Special Olympics World Games** coming to Los Angeles this summer! The last two games have been held in Greece and South Korea, and Los Angeles is honored to welcome these special athletes to the Coliseum and **USC**, among other Los Angeles sites.
- **Donna Bown**, Senior Vice President, Volunteer Workforce Management, for the Los Angeles Games, will share her enthusiasm about the Games, and you will be motivated to attend, help at, and/or spread the word about this fabulous event.
- You will see **friends**, and **meet new friends**, who are members of the other six Leagues besides your own.
- You will want to thank the current ATL **Board** for their service for the past two years, and to witness the installation of the 2015-2017 ATL Board. We guarantee a room full of smiles and hugs.
- **Lunch** and laughter among lifelong friends – let’s share a day of new memories together!

If you did not receive your invitation in the mail, please see the invitation above. RSVPs are due by **May 11 or as soon as possible**. For more information, please email or call Linda Babcock, Annual Meeting Co-Chair, at Lbredhot4usc@aol.com or 310-373-0524.
The Trojan Tribute Scholarship is awarded annually to eight rising seniors. These scholarships are named after women who have served as president to our Alumni Association Board of Governors. The University matches our contribution 2 to 1, so we are able to award $3000 per recipient. Funds for these scholarships are raised though gifts to the Trojan Tribute Scholarship Fund in honor or memory of anyone from our Trojan Family.

2014-2015 Trojan Tribute Scholarship Recipients
Noralie Clinton and Constance Maples, Trojan Tribute Fund Co-Chairs

Nicole Matthews
Ann Lipscomb Hill Scholarship

Sarah Smith
Carol Campbell Fox Scholarship

Katherine Grabar
L’Cena Brunskill Rice Scholarship

Olivia Duenow
Linda Dean Maudlin Scholarship

Taylor Rottjakob
Lisa Denton Barkett Scholarship

Kathleen Siswanto
Lorna Young Reed Scholarship

Jocelyn Yip
Michelle Dedeaux Engemann Scholarship

John Ingram
Phyllis Norton Cooper Scholarship

For more information on giving please contact
Constance Maples
(constancemaples@gmail.com)
2014 ATL Outstanding Service Award
Ginner Ochsner, Marilyn Kezirian and JoAnne Rogers, Outstanding Service Award Chairs

Dr. Morten Lauridsen
Thornton School of Music
ATLOSA 2014 Recipient

The ATLOSA Selection Committee met in April, 2014 and selected Dr. Morten Lauridsen from the Thornton School of Music as the 18th recipient of the Association of Trojan Leagues Outstanding Service Award. He was the first unanimous selection in the award's history.

An acclaimed composer, Dr. Lauridsen has been a professor of composition at the school for more than 40 years. He chaired Thornton's Composition Department from 1990 to 2002, and founded the School's Advanced Studies Program in Film Scoring. His seven vocal cycles, and his series of sacred a capella motets are featured regularly in concert by ensembles throughout the world. Dr. Lauridsen's works include over a hundred CD recordings, five of which have received Grammy nominations, and is now considered the most frequently performed American choral composer. From 1994 until 2001 he served as the first composer-in-residence for the L.A. Master Chorale, and in 2007 he won the National Medal of Arts for his remarkable career (the highest award given by the nation in the Arts), and in 2008 he was named an "American Choral Master" by the National Endowment of the Arts.

The University is honored to have had such a talented and internationally known composer teaching on our campus.

SCalendar

2015-2016
ATL CALENDAR

Annual Meeting
Wednesday, May 20, 2015
In/Out Board Meeting
Thursday, June 11, 2015
Fall Board Meeting
Friday, October 9, 2015
Winter Board Meeting
Thursday, January 14, 2016
Spring Board Meeting
Thursday, March 10, 2016
Annual Meeting
Thursday, May 19, 2016
In/Out Board Meeting
Thursday, June 9, 2016
The Association of Trojan Leagues Board 2014-2015