Alumnae Coordinating Council

University of Southern California

Patricia Polin Johnson, Chairman
2015-2016
About Us

The Alumnae Coordinating Council (ACC) brings together the chartered and affiliated women’s organizations of USC to share best practices, collaborate on programming, and promote leadership development. ACC provides a forum for presidents and representatives to share engagement strategies and to encourage interest and participation by all alumnae and interested friends of the university and the USC Alumni Association.

ACC aligns the women’s groups with the university in mutual support, and it communicates news and updates from the university for the leaders to share with their members.
Who We Are

The council comprises the 15 women’s alumni organizations of the USC Alumni Association. The member groups are:

- Association of Trojan Leagues
- Interfraternity Parents Council
- Intersorority Parents Council
- Society of Trojan Women
- Town & Gown of USC
- Trojan Affiliates
- Trojan Guild of Los Angeles
- Trojan Guild of Orange County
- Trojan League Associates of the Desert
- Trojan League Associates of the Foothills
- Trojan League Associates of San Diego County
- Trojan League Associates of the Valleys
- Trojan League of Los Angeles
- Trojan League of Orange County
- Trojan League of South Bay

Each organization has its own membership considerations based on criteria such as interest in USC, geographic location, financial obligations, time commitments, and demonstration of leadership. Each organization has its own unique mission, governance, and directives.

Membership on ACC includes the presidents and representatives of each of the organizations, an Executive Committee, and Chairmen who assist with council activities, communications, and business.
What We Do

General Meetings
ACC hosts four general meetings during the academic year, in September, November, January, and March. Agendas for the general meetings usually include updates from a senior executive of the Alumni Association, presentations from a speaker about an aspect of the university or about leadership development, and opportunities for the council members to share ideas and network with their alumnae peers. The meetings are held on campus.

Annual/End-of-Year Meeting
The Annual Meeting is an end-of-year celebration and thank you to the ACC members for their service to the University and ACC. It may be held off-campus at a location selected by the ACC Chairman.

Workshops
For the benefit of the ACC members and their organizations, ACC periodically hosts workshops that instruct on specific topics. The workshops may be a spring introduction to the Council and the upcoming year, or specific skill-building sessions on the use of social media (such as Facebook Twitter, and Pinterest) and online communication tools (Google Docs and Forms, WuFoo, Doodle, Constant Contact, and more).

Communications
ACC is in contact electronically throughout the year and between meetings. Communications include a bi-monthly electronic newsletter sharing the organizations’ events and news, various social media highlighting the organizations’ events and activities, social media tweets from the ACC Chairman, and emails sharing ACC news and business, as well as news from the university.
ACC Goals for 2015-2016

“Blueprint for Success:
Creativity, Collaboration, Connection”

ACC aligns its goals with the priorities of the USC Alumni Association. The ACC Chairman has set the following goals for this year:

‣ Strengthen the leadership and technological skills of the ACC members for the benefit of their organizations

‣ Encourage creative and strong participation in the USC Alumni Association programs, including the inaugural USC Day of Support, the USC Women’s Conference, Reunions, the USC Day of Service, and the Alumni Awards Gala

‣ Help the ACC organizations to understand the needs of their current and potential members, increase their outreach to unengaged alumnae, and be wise stewards of their members’ time and resources

‣ Promote creative collaborations among and between the women’s groups and other university entities

‣ Encourage the ACC organizations to strengthen connections within their local communities, with the intent to increase membership and USC’s presence in the local community, and for mutual support with local Trojan businesses

‣ Increase the presence and identification of ACC as a supportive group of the USC alumni community